Re: Regarding joint venture proposal

To Information ICA <info@icagroup.in>

Dear Ravi,

Sorry for a bit delay, was busy in some urgent work.. but i suggest it as - still if you can make corrections if you want..

Summary Proposal:
ICA as exclusive Educational Partner of The ICPA in Skill development initiative of Accountants & Tax Practitioners

were in ICA needs to develop Online Certification & Training program and Conduct Examination for our professional accountancy organisation, who's members are not CA/CMA/CS, a course designed on US CPA model.

Target Market: 6L- Claims 4L existing Tax Practitioners + 2L CA/CMA Finalist students (As alternative Career option).

Entry Strategy: Already has a 5000 Tax Practioners in Kerala and Karnataka are interested. Others states need to be explored. Partnership with bodies like ICMAI and AIFTP and its state level affiliated bodies..

Projected Revenue Potential of such a Body:

<table>
<thead>
<tr>
<th></th>
<th>Year1</th>
<th>Year2</th>
<th>Year3</th>
<th>Year4</th>
<th>Year5</th>
<th>Year6</th>
</tr>
</thead>
<tbody>
<tr>
<td>In Lacs</td>
<td>1500</td>
<td>2900</td>
<td>4200</td>
<td>5500</td>
<td>6900</td>
<td>8300</td>
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Expectation from ICA:

1. Joint Venture for getting affiliation from National Skill Development Authority as Autonomous body
2. Developing NSQF 8 or 8+ curriculum and creation a National Occupational Standard for CPA members
3. Designing Syllabus in printed and online platform, preparing training material, assessment modules and certification exams for Distance Learning & Self Study course of ours

Projected Student Enrollment and Fees and ICA Share.

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<th></th>
<th>Fees</th>
<th>11000</th>
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<tbody>
<tr>
<td></td>
<td>Numbers</td>
<td>Year1</td>
</tr>
<tr>
<td></td>
<td>5000</td>
<td>5000</td>
</tr>
<tr>
<td>Revenue from Training and Certification</td>
<td>550</td>
<td>550</td>
</tr>
<tr>
<td>ICA share (@50%)</td>
<td>275</td>
<td>275</td>
</tr>
</tbody>
</table>
Also attaching a Excel file. and proposal soft copy
Please alter it for your presentation needs.

Thanks & Regards

Mohasin Tahasildar
Founder President
The Institute of Certified Public Accountants

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- CPA1.jpg (229 KB)
- CPA Proposal ti ICMAI.docx (257 KB)
- Business Plan-CPA India.xlsx (26 KB)